

Young People's Group

What is New Food Entrepreneurs?

New Food Entrepreneurs is a new programme in Wales to encourage young people and career changers to start a sustainable food business. The three aims are:

- **INSPIRE & ENGAGE** new people in sustainable food production
- **HELP** with knowledge, connections and practical support to plan and start a new enterprise
- **REACH OUT** to young people, using social media and lively marketing

New Food Entrepreneurs is grateful for the warm support that it is receiving from the Welsh Government's Food & Drink Wales and from the Abergavenny Food Festival.

New Food Entrepreneurs is a project of the Conservation Farming Trust, a not-for-profit company limited by guarantee (10823532). Registered charity status pending.

The project team is the same team that founded the charity, [The Travel Foundation](#), which is concerned with sustainable tourism.

Read more about New Food Entrepreneurs at www.NewFoodEntrepreneurs.org.uk.

What is the Young People's Group?

The aim of the group is to enable young people to meet face-to-face with people in Wales who can help them answer key questions, for example:

- What kind of food do people and other businesses want to buy?
- What do I need to do to start?
- What help is there for me in Wales? (A lot!)

The Young People will meet entrepreneurs who started when they were young, people who want to sell food in box schemes, hotels and supermarkets, and people from the Welsh Government Food & Drink Strategy. We will organise visits to great farms/food businesses. When the group meets, eating local food will be on the agenda!

What activities will the Group do?

This is what's on the menu for the next group, starting in October.

- A **first meet-up** in Abergavenny on Saturday 27 October. We will visit Three Pools Farm, which is setting up as a new business in sustainable food production. We'll enjoy the cider festival there and get involved in making it. We will meet the CEO of the Abergavenny Food Festival, [Aine Morris](#). [Mike Morgan](#) from [Welsh Rarebits](#) will tell them what fancy hotels in Wales want to buy. We'll have a great lunch of local food.

- Two later **day trips** to more inspiring farms and businesses in Wales.
- Group **webinars** on key topics like: What food do hotels want to buy? What do supermarkets want? Can I produce food for box schemes? How can I access land? And so on.....
- Members of the group can **attend conferences** together - we will be going to the [Oxford Real Farming Conference](#), 3-4 January.
- We'll set up an exclusive **Facebook group** for group members and the experts, so there's every opportunity to talk.

What will the young people gain from this?

An insight into a career opportunity. Starting a business can begin small and run alongside other employment or education, to reduce the risks.

This will count as work experience and look good on a CV and personal statement!

What will it cost?

Membership of the group costs just £3/month. (Travel, accommodation and conference fees will be on top.)

No part of the programme is compulsory, but we do think it is important for the young people to meet each other at the start.

Webinars will be recorded in case people cannot be present at the actual time these events take place.

Further questions?

Please ask Sue or Duncan from our team:

- sue@newfoodentrepreneurs.org.uk
- duncan@newfoodentrepreneurs.org.uk

Want to book a place?

You can do this on-line at www.newfoodentrepreneurs.org.uk/group. You can pay there by credit card, direct debit or PayPal.